

# SPECIAL PROJECTS BULLETIN CAREGIVER TRAINING INITIATIVE

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TO: LOCAL WORKFORCE INVESTMENT AREAS

COUNTY WELFARE DEPARTMENTS

HEALTH CARE ORGANIZATIONS AND AFFILIATES

OTHER INTERESTED PARTIES

SUBJECT: CAREGIVER TRAINING INITIATIVE SOLICITATION FOR PROPOSALS

On behalf of Governor Gray Davis and the California Health and Human Services Agency (CHHSA), the Employment Development Department (EDD) is soliciting proposals for regional programs to assist the health care industry and local communities address shortages in the full range of caregiver occupations that provide care to California's aging population. Broad and inclusive partnerships, consisting of representatives of public agencies, the health care industry, organized labor, and public education, and representing designated regions of the State (see Appendix I-Regional Map), are eligible to apply for grants to recruit, train, and retain staff in all caregiver occupations necessary to provide continuity of care for California's long-term care needs.

This special projects bulletin announces the release, and transmits a copy, of the Solicitation for Proposals (SFP) for the Caregiver Training Initiative (CTI). The SFP is open to any interested regional partnership that includes the necessary partners and that represents one of the nine designated regions of the State.

Employers in the health care industry suffer from significant shortages of skilled workers in many nursing and direct care occupations, and clear, accessible career paths are not available for all such occupations. Additionally, California, even with its strong economy, is still experiencing substantial unemployment in certain segments of its population. The CTI is intended to fill these gaps by making up to \$25 million available through competitive grants for recruiting, training, and retaining caregivers. The CTI is also intended to identify and develop career paths for entry-level occupations and, therefore, enhance the earning potential of caregivers.

Interested partnerships must demonstrate the regional need for caregivers in the full range of occupations. Partnerships must also identify the target populations, such as public assistance beneficiaries, former foster care youth, and incumbent caregivers, from which they will recruit potential or currently employed caregivers for training or advancement in the health care industry. Successful proposals must detail the collaborative, innovative, and comprehensive strategies their partnerships will implement to achieve the goals of the CTI, and the ability of the partnership to not only successfully administer those strategies, but to participate in State-level research and evaluation of the initiative.

The CHHSA and the EDD have planned five Bidders' Conferences and grant writing workshops to assist interested partnerships in developing competitive proposals under this SFP. These five sessions will be held in Northern, Central, and Southern California. Partnerships interested in submitting a CTI proposal are encouraged to attend one of these sessions. The review of, and questions and answers regarding the SFP will be from 9 a.m. to 12 p.m. The grant writing workshops will be conducted from 1 p.m. to 3 p.m. Dates and locations for these five Bidders' Conferences are as follows:

## October 5, 2000

Employment Development Department Auditorium 722 Capitol Mall, Rm 198, 1st Floor Sacramento, CA 95814

#### October 6, 2000

The Holiday Inn Financial District 750 Kearny Street San Francisco, CA 94108 (415) 433-6600

## October 10, 2000

Fresno State Building 2550 Mariposa Mall, Rm 1036, 1st Floor Fresno, CA 93721

# October 11, 2000

Wyndham Hotel at Los Angeles Airport 6225 West Century Boulevard Los Angeles, CA 90045 (310) 670-9000

#### October 13, 2000

San Diego Marriott Mission Valley 8757 Rio San Diego Drive San Diego, CA 92108 (619) 692-3800

Additional copies of the SFP are available in electronic form at <a href="http://www.edd.ca.gov/wiaspind.htm">http://www.edd.ca.gov/wiaspind.htm</a>, or additional hard copies may be requested through email to <a href="https://www.edd.ca.gov">WDBLIB@edd.ca.gov</a>, or by completing the attached *Notice of Intent to Submit a Proposa*l form. If you have any questions, please contact Michael Evashenk, at (916) 654-7616.

/S/ MICHAEL S. BERNICK Director

Attachment is available on the Internet:

<u>Caregiver Training Initiative Solicitation for Proposals</u>